

Using Tax Credit to Leverage High Performance Designs

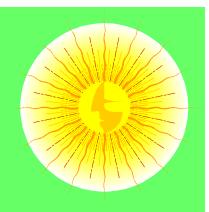
High Benchmark Standard

- Super Good Cents 1986
 - Incentives
 - Training
 - Quality Control
 - Regional Marketing!
- Research & Demo (RCDP)
- (Long Term) Super Good Cents 1992

Residential Energy Codes

- 1991 Washington
- 1992 Oregon
- Both are roughly 20-30% over MEC

Set A Target



- Provide people with a goal
- Strengthens existing code
- Use Non-energy Reasons to buy



?

- Indoor Air Quality
- Environmental Impact
- Resource Efficiency
- Community & Livability
- Energy Efficiency

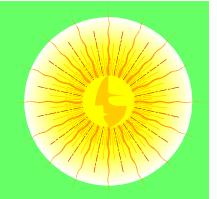
Lots of Good Stuff Happening

- US DOE www.sustainable.doe.gov
- US Green Building Council
- Energy Efficient Building Association
- Rocky Mountain Institute
- City of Austin Sustainable Bldg. Guidelines
- City of Boulder Green Points
- Denver Green Builder Program
- Portland General Electric Earth Smart

Passive Solar Tax Credit

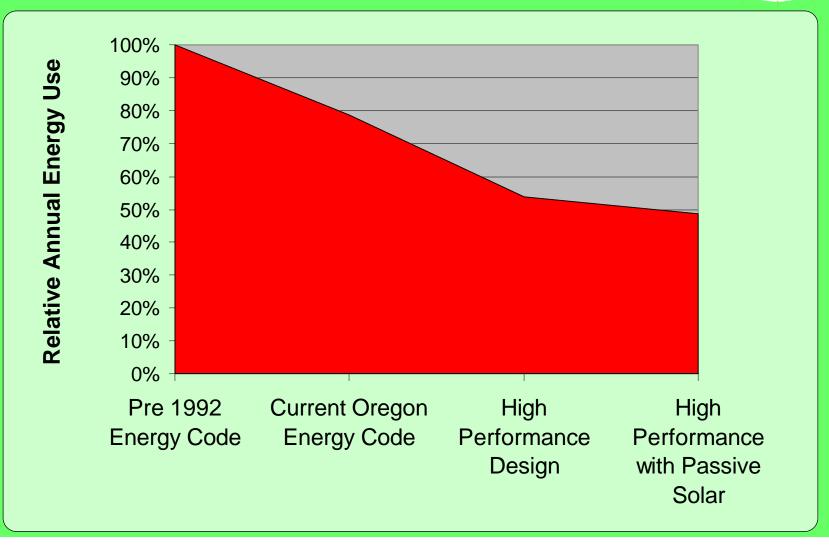
- Established in 1978
 - 1978-1989 1,512 homes
 - 1989-1998 87 homes
- 10% of total annual energy from solar
- Limited to \$1500
- \$0.60 per kWh saved per year



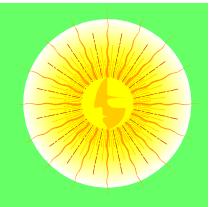


| Component | Code | High Perf. |
|--------------|------|-------------|
| Window U | 0.40 | 0.35 |
| Walls | R-21 | R-26A |
| Floor | R-25 | R-30 |
| Roof (vault) | R-30 | R-38 |
| Furnace | 78% | 90% |
| Ducts | R8 | R8 + Sealed |

Moving the Target



NW Oregon - Code



Window U-factor

0.32 (0.35 w/night insulation)

Solar Glazing

10% of floor area

Solar Gain = 65+%

Overhangs

80% of south windows

Thermal Storage

 $DHC = 40x Area_{south}$

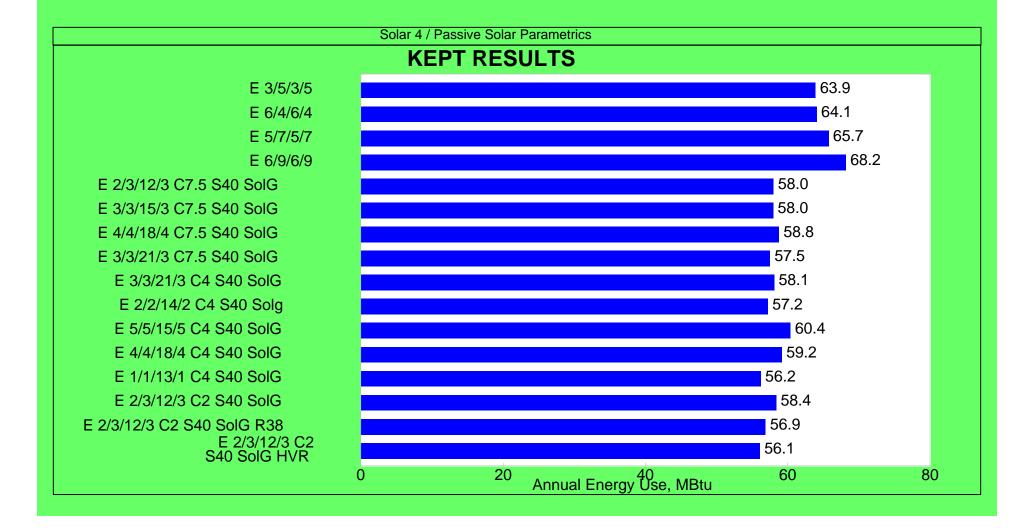
Ducts

Meet OOE Standards

Owners Manual

Required

Eugene - Code Minimum



NW Oregon - High Performance

• Window U-factor 0.35

• Solar Glazing 10% of floor area

Solar Gain = 60+%

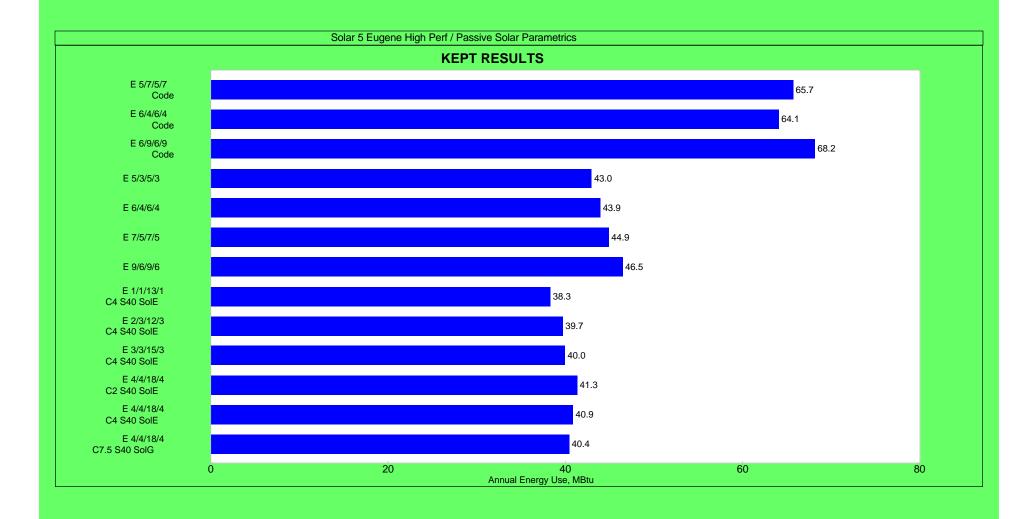
Overhangs 80% of south windows

• Thermal Storage $DHC = 30x Area_{south}$

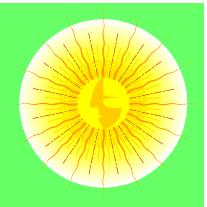
Ducts
Meet OOE Standards

Owners Manual Required

Eugene - High Performance

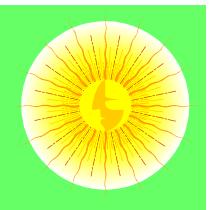


Lessons Learned



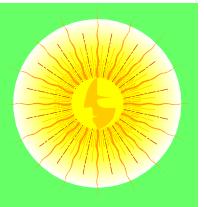
- 10% minimum South Glass
- West glass overheating not really a problem with new glazings
- Night Insulation a must in NW Oregon
- Thin mass is better

What's Next

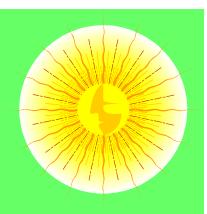


- Complete paths for Eastern and Southwestern Oregon
- Peer Review
- Prescriptive Requirement Guide (draft available upon request)
- Example Homes
- Integration with Green Building Efforts

Thank You

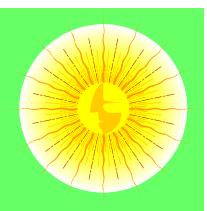


Outline



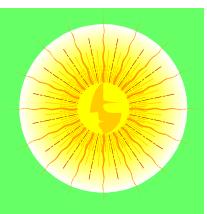
- Building a Code
- Green Building
- Passive Solar Design Tax Credit

Support



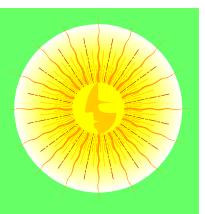
- Bonneville Power Administration
- Regional Utilities and Utility Commissions
- State Energy Offices
- NW Power Planning Council
- Political Legislative Support

Why Only 87?



- Not popular
- Cost
- "Too rainy in Oregon"
- Every home is custom
- No marketing

What Can We Do?

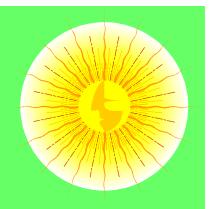


- Provide Technical Support
- Set Standards
- Promote New Technologies
- Offer Tax Incentives

Barriers to Going Farther

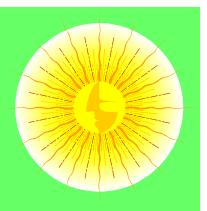
- "Code is energy efficient enough"
- "Global Warming sounds good to me"
- "Nobody can afford more"
- Reduced Interest and Support

Super Good Cents



- Provided cost data
- Proved it could be done
- Reached about 25% of new electric homes
- Foundation of Market Transformation

What People Want



- Shelter, Privacy
- Affordable, Financial Stability
- Safe Community
- Pleasant Inviting Space
- Not Harmful to the Environment